Development Worksheet
Use this worksheet to develop the Performance Themeing Profile that your employees will use
to deliver your show.
Step One – Theme
What is the theme (the context within which the experience is delivered) of your show?
Theme:
What is the message (the underlying meaning of the story being told) behind that theme?
Message:
Step Two – Story
What is the story (The time and place in which the experience takes place) you want to tell?
Story:
Write a brief synopsis of that story.
Synopsis:

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Development Worksheet
Step Three – Role in the Show
Role in the show:
What performance theme (Role in the Show) could your employees act out within that story?
Role Idea 1:
Role Idea 2:
Role Idea 3:
Role Idea 4:
Role Idea 5:
Select one role idea and write a brief synopsis each employee's role in the show.
Synopsis:

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Development Worksheet
Step Four – Catch Phrases
What are some catch phrases (specific pieces of dialog) your employees could say to deliver
their role(s) in the show?
Phrase 1:
Phrase 2:
Phrase 3:
Phrase 4:
Phrase 5:
Step Five – Performance Actions
What are some key performance actions (activities) your employees could engage in to deliver
that role in the show?
Performance Action 1:
Performance Action 2:
Performance Action 3:
Performance Action 4:
Performance Action 5:

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Development Worksheet
Step Six – Summary
Write a summary of the Performance Themeing Profile.
Summary: